

PERSONAL INFORMATION

Evmorfia (Efi) TZIVA

 Aristotle University, Law Faculty, Thessaloniki University Campus, GR -54124 Thessaloniki (g)

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WORK EXPERIENCE

Academic Researcher from 1982 at the Faculty of Law, Thessaloniki (Greece)

22/06/1998–Present

Professor in Law

Aristotle University, Faculty of Law, Thessaloniki (Greece)

Teaching:

LLB level: Insurance Law, Competition Law, Consumer Protection Law, Company Law, EU Competition Law (Erasmus), Intellectual Property Law

LLM level: Banking law, Medical Insurance Law, EU Environmental law, European Competition Law, Pharmaceutical Law

Research: Insurance Law, Competition Law, Consumer Protection Law, Medical Insurance Law, Pharmaceutical Law, Banking Law, Company Law

2015 -2017: Director of the Department of Economic and Commercial Law (Faculty of Law, Aristotle University of Thessaloniki, Greece)

2017-Present: Member of the Deanery of Faculty of Law, Aristotle University Thessaloniki
Coordinator of the Erasmus Programme with the Università degli Studi di Firenze

01/01/2015–31/08/2017

Director of the Department of Economic and Commercial Law

Faculty of Law, Aristotle University of Thessaloniki, Greece, Thessaloniki (Greece)

03/06/2021-Present

President of HILA (Hellenic Insurance Law Association)

01/01/1984–31/12/2008

Attorney at Law (retired)

Thessaloniki Bar Association, Thessaloniki (Greece)

EDUCATION AND TRAINING

01/01/1992–28/11/1996

Ph.D. in Law (Company and Cooperatives Law)

Distinction (Arista)

Aristotle University, Faculty of Law, Thessaloniki (Greece)

01/09/1977–20/12/1981

LLB in Law

Distinction (Arista)

Aristotle University, Faculty of Law, Thessaloniki (Greece)

11/09/1971–30/06/1977

Greek Certificate of Gymnasium and Lyceum Graduation

Distinction (Arista)

IB Gymnasium - Lyceum of Thessaloniki, Thessaloniki (Greece)

PERSONAL SKILLS

Mother tongue(s)

Greek

Other language(s)

	UNDERSTANDING		SPEAKING		WRITING
	Listening	Reading	Spoken interaction	Spoken production	
English	C2	C2	C2	C2	C2

Italian	C2	C2	C2	C2	C2
German	C1	C1	C1	C1	C1

Levels: A1 and A2: Basic user - B1 and B2: Independent user - C1 and C2: Proficient user
Common European Framework of Reference for Languages

ADDITIONAL INFORMATION

Publications

Monographs:

- Bancassurance (Sakkoulas 2020)
- Medical liability insurance: extent of cover, clauses (claims occurrence, claims made policies (Nomiki Vivliothiki, 2014).
- Shareholding rights in cooperatives: the rights of equity partners (Sakkoulas 1997, 2nd ed. 2009).
- The e-commerce of pharmaceuticals (Sakkoulas, 2007)

Articles in peer-reviewed journals/ contributions in books:

- (2020) "Unfair commercial practices" in Armenopoulos 2020, 594 *et seq*
- (2020) "Fitness or Wellness Apps", in "Mobile Apps, A practical Guide", (ed. I. Iglezakis), Kluwer 2020, Chapter 7.
- (2019) "Insurtech and the I.V.F", Practical Sessions, Nomiki Vivliothiki
- (2019) "E-health: content, applications and crucial legal issues", Practical Sessions, Nomiki Vivliothiki
- (2018) "Exceptions to insurance coverage", (ΕΠΙΔΙΚΙΑ) Epidikia 2018, 169 *et seq*
- (2017) "The judgments of the Arios Pagos (=Supreme Court) regarding the clause of "claims made" (ΕΠΙΣΚΕΔ 2017), General Review of Commercial Law, 1 *et seq*
- (2016) "The new code of banking practice: quo vadis?" Festschrift for Prof. L. Georgakopoulos, Central Bank of Greece, Vol. II, 1037 *et seq*.
- (2015) "Commentary of art. 11 of Law 2251/1994" and the Min. Decision 70330/2015, in E. Alexandridou (Ed.), "Consumer Protection Law", Nomiki Vivliothiki 2015
- (2015) "Insurance contracts online and consumer protection under the European and Greek Law" In P. Marano, I. Rokas, P. Kochenburger (Eds.) "The Dematerialized Insurance: Distance Selling and Cyber Risks: An international Perspective", Springer
- (2015) "Cooperative Banks and Financial Crisis", (ΕΠΙΣΚΕΔ Γ+Δ 2015), General Review of Commercial Law, 2015, 368 *et seq*
- (2014) "The protection of the insured in the e-health sector", Proceedings of the HILA / AIDA conference, WP "New Technologies, Prevention & Insurance", 7-9/4/2014.
- (2014) "Commentary on art. 19 of the Greek Ins. Law 2496/1997", in I. Rokas (Ed.), "The insurance Contract, Commentary on Greek Insurance Law 2496/1997", Nomiki Vivliothiki.
- (2013) "Commentary on art. 31-35 of Law 2190/2010", in V. Antonopoulos S. Mouzoulas (Eds.) "Soci t  Anonyme Companies", Nomiki Vivliothiki.
- (2013) "On line insurance contracts", Proceedings of conference "IT Law, Legal Tech and Data Protection" Thessaloniki 22-24/3/2013, Nomiki Vivliothiki, 279 *et seq*
- (2013) "On line liability insurance for road accidents and protection of the assured", Proceedings of conference of the Association of Private Insurance & Road Accident Liability Lawyers, Volos, 9-10/11/2013.
- (2012) "The loss of the right to compensation for the insurance intermediary" in "Festschrift fur Nikolaos Rokas", Nomiki Vivliothiki, 1099 *et seq*
- (2012) "The e-commerce of pharmaceuticals", Proceedings of the conference "Law in a digital era", Volos, 9-10/3/2012, Nomiki Vivliothiki, 213 *et seq*
- (2012) "The all-inclusive system and its correlation to competition law", Proceedings of conference "Modern legal and developmental problems of the Greek tourism", Chalkidiki, 27-30/9/2012, Nomiki Vivliothiki, 437 *et seq*
- (2011) "Alternative, extra-judicial dispute resolution of tourist consumer disputes", Conference Proceedings ("International and European Legal Aspects of Tourism, Karpenisi, 3-4/11/2011), Nomiki

Vivliothiki, 2011, 332 *et seq*

(2011) "The seat of the European cooperation", DEE, 2011,144

(2009)"Law 2496/1997 and professional liability insurance", ("Επι.Δικ.Ι.Α"): Review of Private Insurance Law, 2009, 2

(2008)"The ban of advertising unapproved pharmaceuticals - the Ludwigs-Apotheke Munchen Internationale Apotheke v. Juers Pharma Import-Export GmbH ECJ case law", DEE, 2008,133

(2008) "Pharmaceutical and the internet", DEE 2008, 934

(2005) "Community developments in the law of commercial companies, in particular by introducing new supranational company forms", in A. Naskou-E. Peraki (Eds.), "European Commercial Law- new evolutions", Center of International European Economic Law Publications, 19.

(2003)"Electronic commerce and consumer protection against General Terms and Conditions", DEE, 2003, 1039

(2003) "The non-contentious settlement of consumer disputes especially in e-commerce", Ε.Εμπ.Δ. (Commercial Law Review) 2003,79

(1997)"Restrictions on representing members of the administrative authority in the Greek company law and the need for a uniform legislative response", Ε.Εμπ.Δ. (Commercial Law Review) 1997,647

(1996)"The promissory letter", Ε.Εμπ.Δ. (Commercial Law Review) 1996,466

(1996)"Consortia of agricultural cooperatives", Armenopoulos, 1996,99

(1996)"The Draft Commercial Code and the Companies Registrar", Armenopoulos 1996, 964

(1994) "Conducting emergency control according to the rules of Greek law into a public limited company having its registered office abroad, but actual installation in Greece", Ε.Εμπ.Δ. (Commercial Law Review) 1994,176

(1985)"Single-and quasi-public limited company", Armenopoulos, 1985,804

(1984)"Commercial practice via an interposed person", Armenopoulos, 1984, 441

Representative Conference Presentations

Sept. 2016: Conclusions Convenor, Conference on "Economic and Legal Aspects of Greek Tourism": Co-organised by the National and kapodistrean University of Athens, the Aristotle University of Thessaloniki, the University of the Aegean, The University of the Peloponnese, The Tripoli Bar Association, The Association of Civil Law and The Association of Hoteliers of Arkadia, Tripoli, Greece

March 2016:7th E-commerce conference on "Credit Institutions: Legal and Institutional Aspects": "Cooperative banks and financial crisis", Thessaloniki, Greece

October 2014:"The professional liability insurance. Legislation and case law trends and prospects", Private Insurance and Road Accidents Lawyers Association Conference, Loutraki, Greece.

December 2014:"The role of the state in collective processes", Commercial Academics Association annual conference, Ioannina, Greece

November 2013:"Modern legal and factual aspects of partnerships", ELSA conference, Thessaloniki, Greece

May 2009:"Trafficking drugs online. Legal concerns and solutions", Medical Insurance Law Conference, Aristotle University Medical School, Thessaloniki

May 2008:"Law 2496/1997 and professional indemnity insurance", Insurance Law conference, Thessaloniki, Greece

Other Contributions (Talks, Lectures, Seminars etc.)

October-November 2016: Seminars on Medical Law and Bioethics: "Issues of insurance doctors - Exceptions insurer Intervention in medical liability lawsuits", & "Issues of the law on pharmaceuticals", Athens, Greece

October 2016: Seminars on Medical Law and Bioethics: "Issues of insurance doctors - Exceptions insurer Intervention in medical liability lawsuits", & "Issues of the law on pharmaceuticals", Laboratory of the study of Medical Law and Bioethics, Aristotle University of Thessaloniki, Thessaloniki, Greece.

Sept. - Oct. 2016: Lecturing at the National Judges School: "E-commerce and Consumer law protection", 2 hours lecturing in English (audience included judges from the EU member states, National Judges School, Thessaloniki, Greece

July 2016: Summer School on Bioethics at the beginning of life: "Economic and cost - effectiveness analysis, insurance policies implications: harmonization, variability or disparity (Parts: I,II)", Laboratory

of the study of law and bioethics and ELSA, Aristotle University of Thessaloniki, Thessaloniki, Greece

June 2016: Seminar of the Thessaloniki Bar Association and the Doctoral Students Association of the Aristotle University of Thessaloniki on the latest case law developments on the issue of the Auxiliary Fund: "Topical issues to the law of damages from road accidents".

April 2016: Jean Monnet Seminar on EU Internal Market and External Trade: "insurance Companies and Insurance Law after the passing of Law 4364/2016", University of Makedonia, Thessaloniki, Greece

March-June 2016: Seminars of the Laboratory on Transparency, Corruption and Economic Crime: "Basic problematic and frontier issues in meeting legal and accounting field": " Interim control of the limited liability company"

June 2015: Specialisation Seminars: " The e-signature", "The e-commerce of pharmaceuticals", "The e-commerce of insurance services", University of Makedonia, Thessaloniki, Greece

Dec. 2014: Specialisation Seminars: "The e-signature", "The e-commerce of pharmaceuticals", "The e-commerce of insurance services", University of Makedonia, Thessaloniki, Greece & Thessaloniki Chamber of Commerce.